EEO PUBLIC FILE REPORT

Townsquare Media Trenton License, LLC WKXW-FM (NJ 101.5)

February 1, 2015 through January 31, 2016

Section 1. Vacancy List

Job Title	Recruitment	RS that Referred
	Sources (RS)	the hiree
	Used to Fill	
	Vacancy	
Live Events Coordinator (posted in 2014;	1, 2, 3, 4, 7, 8, 9,	3
filled in 2015)	10, 11, 12, 13, 15,	
	16, 20, 26, 27, 28,	
	29, 30, 31, 32, 33,	
	34, 35, 38, 39, 40,	
	42, 43, 44, 45	
Director of Sales (posted in 2014; filled in	1, 2, 3, 4, 7, 8, 9,	2 (1 hiree)
2015)	10, 12, 13, 15, 16,	21 (1 hiree)
	20, 21, 26, 27, 28,	
	29, 30, 31, 32, 33,	
	34, 35, 38, 39, 40,	
	41, 42, 43, 44, 45	
Assistant Business Manager	1, 3, 4, 7, 8, 9, 10,	21
	12, 13, 15, 16, 17,	
	20, 21, 24, 26, 27,	
	28, 29, 30, 31, 32,	
	33, 34, 35, 38, 39,	
	40, 41, 42, 43, 44,	
	45	
Media and Digital Sales Executive ¹	1, 2, 3, 4, 5, 6, 7,	14
	8, 9, 10, 11, 12,	
	13, 14, 15, 16, 17,	
	18, 19, 20, 26, 27,	
	28, 29, 30, 31, 32,	
	33, 34, 35, 38, 39,	
	40, 41, 42, 43, 44,	
	45	

¹One of the candidates interviewed for the Media and Digital Sales Executive position indicated that her friends (not friends that are employed by the station unit) told her about the open full-time position.

Senior Digital Sales Executive	1, 3, 4, 7, 8, 9, 10, 21
	11, 12, 13, 15, 16,
	17, 20, 21, 26, 27,
	28, 29, 30, 31, 32,
	33, 34, 35, 38, 39,
	40, 41, 42, 43, 44,
	45
Entry Level Digital Media Sales Executive ²	1, 2, 3, 4, 7, 8, 9, 2 (2 hirees)
	10, 11, 12, 13, 15, 3 (1 hiree)
	16, 17, 20, 25, 26, 9 (1 hiree)
	27, 28, 29, 30, 31,
	32, 33, 34, 35, 38,
	39, 40, 41, 42, 43,
	44, 45
Digital Managing Editor	1, 2, 3, 4, 7, 8, 9, 2
	10, 12, 13, 15, 16,
	17, 20, 21, 26, 27,
	28, 29, 30, 32, 33,
	34, 35, 36, 37, 38,
	39, 40, 41, 42, 43,
	44, 45
Multi Madia Dandunan	
Multi-Media Producer	1, 2, 3, 4, 5, 7, 8, 1 (promotion of
	9, 10, 12, 13, 15, employee already on
	16, 17, 18, 19, 20, staff part-time)
	26, 27, 28, 29, 30,
	32, 33, 34, 35, 36,
	37, 38, 39, 40, 41,
,,	42, 43, 44, 45
Media and Digital Sales Executive ³	1, 2, 3, 4, 7, 8, 9, 1 (1 hiree)
	10, 11, 12, 13, 15, 8 (1 hiree)
	16, 17, 20, 26, 27, 29 (1 hiree)
	28, 29, 30, 32, 33,
	34, 35, 36, 37, 38,
	39, 40, 41, 42, 43,
	44, 45

__

²One of the candidates for the Entry Level Digital Media Sales Executive position did not indicate recruitment source on paperwork; left section of paperwork blank. One of the candidates for the Entry Level Digital Media Sales Executive position noted that he learned about the position from friends in the industry (not friends employed by station unit). One of the candidates for the Entry Level Digital Media Sales Executive position had interviewed for a prior sales position and was asked to interview for this position by hiring manager.

³One of the candidates for the Media and Digital Sales Executive position did not indicate recruitment source on paperwork; left section of paperwork blank. One of the candidates for the Media and Digital Sales Executive position listed a recruitment source that the station unit did not do recruitment with.

	T
Multi-Media On-Air Journalist	1, 3, 4, 7, 8, 9, 10, 4
	11, 12, 13, 15, 16,
	17, 20, 26, 27, 28,
	29, 30, 32, 33, 34,
	35, 36, 37, 38, 39,
	40, 41, 42, 43, 44,
	45
News Writer/Producer	
news writer/Producer	1, 2, 3, 4, 7, 8, 9, 2
	10, 11, 12, 13, 15,
	17, 19, 20, 22, 23,
	26,27, 28, 29, 30,
	32, 33, 34, 35, 36,
	37, 38, 39, 40,
	41,42, 43, 44, 45
Digital Campaign Manager ⁴	1, 2, 3, 4, 7, 8, 9, 9
	10, 11, 12, 13, 15,
	17, 20, 26, 27, 28,
	29, 30, 32, 33, 34,
	35, 36, 37, 38, 39,
	40, 41, 42, 43, 44,
	45
5	43
Morning Show Talk Host ⁵	Exigent Circumstances Exigent Circumstances
Market President/Chief Revenue Officer ⁶	Exigent Circumstances Exigent Circumstances

⁴One of the candidates for the Digital Campaign Manager position did not indicate a recruitment source on paperwork; left section of paperwork blank.

⁵Exigent Circumstances: Due to exigent circumstances, recruitment was not done for the Morning Talk Show Host position.

⁶Exigent Circumstances: Due to exigent circumstances, recruitment was not done for the Market President/Chief Revenue Officer position.

Section 2. Recruitment Source List

RS	RS Information	RS Entitled to	No. of
Number	(Source, Contact Name, Address and Phone Number)	Vacancy Notification? (Yes/No)	Interviews Referredby RS over 12-month period
1	Internal Posting' NJ 101.5 (WKXW-FM) Annette Petriccione 109 Walters Ave. Trenton, NJ 08638 1-800-388-6397	No	2
2	Internal Referral ⁸ NJ 101.5 (WKXW-FM) 109 Walters Ave. Trenton, NJ 08638 609-359-5300	No	15
3	Broadcast1Source ⁹ Customer Service5000 Crossmill Road McLeansville, NC 27301 336-553-0620	No	2
4	All Access (website) www.allaccess.com Customer Service 28955 Pacific Coast Highway Suite 210 Malibu, CA 90265 310-457-6616	No	2

⁷Internal Posting: This refers to someone seeing the internal posting and responding themselves.

⁸Internal Referral: This refers to an employee seeing the posting and urging someone to respond to it.

⁹**Broadcast1Source:** WKXW-FM uses the services of Broadcast1Source, in conjunction with the New Jersey Broadcasters Association (NJBA), to send notices of job openings to over 100 recruitment sources, most of which are colleges, civic groups and organizations representing women and minorities throughout New Jersey.

5	Career Cast Diversity and Bilingual Jobs Network (website)	No	0
	Customer Service		
	One Carlsbad Research Center		
	2382 Faraday Ave.		
	Suite # 350		
	Carlsbad, CA 92008		
	800-276-1332		
6	Craig's List (website)	No	1
	www.craigslist.com		
	Customer Service		
	P.O. Box 225159		
	San Francisco, CA 94122		
	415-566-6394		
7	Facebook (website) -	No	0
	Townsquare Media Page		
	www.facebook.com		
	Heather Hagar – Corporate		
	Recruiter for Townsquare Media		
	1601 S. California Ave.		
	Palo Alto, CA 94304		
	203-485-9855		
8	Glassdoor (website)	No	3
	www.glassdoor.com		
	Customer Service		
	1 Harbor Drive		
	Suite 300		
	Sausalito, CA 94965		
	415-339-9105		
9	Indeed (website)	No	23
	www.indeed.com		
	Customer Service		
	7501 N. Capital of Texas Hwy		
	Building B		
	Austin, TX 78731		
	800-462-5842		

10	Jobvite.com (website)	No	0
10	www.jobvite.com	110	U
	Customer Service		
	270 East Lane		
	Suite 3		
	Burlingame, CA 94010		
	650-376-7200		
11	LinkedIn (website)	No	7
	Townsquare Media Page or		,
	Staff Personal Pages		
	www.linkedin.com		
	Heather Hagar – Corporate		
	Recruiter for Townsquare Media		
	Customer Service		
	2029 Stierlin Court		
	Mountain View, CA 94043		
	650-687-3600		
12	New Jersey Broadcasters Association	No	0
	Paul Rotella		
	348 Applegarth Rd.		
	Monroe Twp, NJ 08831		
	609-860-0111		
13	New Jersey Department of Labor (website/NJ	No	1
	recruitment offices)		
	www.jobs4jersey.com		
	Joseph Dombrowski 1		
	John Fitch Plaza		
	P.O. Box 110		
	Trenton, NJ 08625		
	609-292-2323		
14	NJ 101.5/WKXW-FM (on-air)	No	12
	Annette Petriccione	110	12
	109 Walters Ave.		
	Trenton, NJ 08638		
	800-388-6397		
15	NJ 1015 (website)	No	6
	www.nj1015.com		o .
	Annette Petriccione		
	109 Walters Ave.		
	Trenton, NJ 08638 800-388-6397		
1.0		N.T.	
16	Oodle (website)	No	0
	www.oodle.com		
	Customer Service		
	60 E 3rd Ave		
	Suite 410		
	San Mateo, CA 94401		
	650-645-6000		

17	Simply Hired (website)	No	0
1 /	www.simplyhired.com	NO	U
	Customer Service		
	370 San Aleso Ave.		
	Suite 200		
	Sunnyvale, CA 94085		
	650-254-9000		
18	The Star-Ledger Newspaper	No	0
10	Customer Service	110	U
	1 Star-Ledger Plaza		
	Newark, NJ 07102		
10	888-782-7533		
19	The Star-Ledger Website	No	1
	www.nj.com		
	Customer Service		
	1 Star-Ledger Plaza		
	Newark, NJ 07102		
	888-782-7533		
20	Townsquare Media Career Pages (website)	No	5
	www.townsquaremedia.com		
	Corporate Recruiters: Heather Hagar, Mallory Blaszczak		
	and/or Maria Maskarinec		
	240 Greenwich Ave.		
	Greenwich, CT 06830		
	203-485-9855		
21	Townsquare Media Corporate Headquarters (recruiters)	No	11
	Carmela Flannagan, Mallory Blaszczak, Maria		
	Maskarinec and/or Giulie Bilzi		
	13925 Ballantyne Corporate Place		
	Suite 300		
	Charlotte, NC 28277		
	704-469-4113		
22	The Trenton Times Newspaper	No	0
22	Customer Service	110	U
	413 River View Plaza		
	Trenton, NJ 08611		
	609-989-3633		
23	Workplace Diversity (website)	No	0
	www.workplacediversity.com		
	Customer Service		
	26 Eastmans Rd.		
	Parsippany, NJ 07054		
	973-992-7311		

24	Accountemps Customer Service 700 Alexander Park Suite 200 Princeton, NJ 08540 609-987-0786	No	2
25	Middlesex County Office of Workforce Development and Woodbridge Township Job Fair WKXW Staff in Attendance: Casey Waggoner and Allison Dowd Woodbridge Community Center 600 Main Street Woodbridge, NJ 07095 732-745-3970 Event held on March 25, 2015	No	1
26	Berkeley College – Clifton Location Rosa Santana 600 Getty Ave. Clifton, NJ 07011 973-405-2111 ext. 6407	Yes (Prong 2)	0
27	Berkeley College – Woodland Park Location Earl Brown 44 Rifle Camp Rd. Woodland Park, NJ 07424 973-278-5400 ext. 1336	Yes (Prong 2)	0
28	Centenary College of New Jersey Joshua Walker or Michael Iris 400 Jefferson St. Hackettstown, NJ 07840 908-852-1400 ext. 2394	Yes (Prong 2)	0
29	The College of New Jersey The Career Center Debra Klokis Roscoe West Hall Room 102 PO Box 7718 200 Pennington Rd. Ewing, NJ 08628 609-771-2161	Yes (Prong 2)	2
30	Displaced Homemakers Program of Passaic County – Women in Transition Kate McAteer 1022 Hamburg Turnpike Wayne, NJ 07470 973-694-9215	Yes (Prong 2)	0

31	Myaircheck.com Scott Russell 1-771 Gibsons Way Gibsons, B.C. Canada VON 1V9 604-740-1374	Yes (Prong 2)	0
32	National Council on Aging Roger J. Leahy 1255 Route 70 West Suite 23S Lakewood, NJ 08701 732-367-7111	Yes (Prong 2)	0
33	National Council of Jewish Women Angelica Atendido 513 W. Mt. Pleasant Ave. Livingston, NJ 07039 973-740-0588	Yes (Prong 2)	0
34	National Hispanic Media Coalition Susie Keyvanian 55 S Grand Ave. Pasedena, CA 07039 626-792-6462	Yes (Prong 2)	0
35	Newark One-Stop Career Center (Department of Labor & Workforce Development: One-Stop Programs & Services Unit) Poo Lin 990 Broad St. 1st Floor Newark, NJ 07102 973-648-7377	Yes (Prong 2)	0
36	New Jersey Department of Labor & Workforce Development's Division of Vocational Rehabilitation Services for Burlington and Gloucester Counties Stacey Smith or Toni Gramigna 795 Woodlane Rd. Westhampton, NJ 08086 609-518-3948	Yes (Prong 2)	0
37	Ramapo College of New Jersey The Cahill Career Development Center Tatina Gaona or Annmarie Michalek 535 Ramapo Valley Rd. Mahwah, NJ 07430 201-684-7444	Yes (Prong 2)	0
38	Richard Stockton College of New Jersey Dayna DeFlore PO Box 195 Pomona, NJ 08240 609-652-4650	Yes (Prong 2)	0

39	Rider University Office of Career Services Kevin Fallon or Patricia Diehm 2083 Lawrenceville Rd.	Yes (Prong 2)	0
	Lawrenceville, NJ 08648 609-896-5000 ext. 7488		
40	Rowan University Career Management Center Netesha Y. Peterson or Jean Bingham Savitz Hall Room 242 201 Mullica Hill Rd. Glassboro, NJ 08028 856-256-4451	Yes (Prong 2)	0
41	Rowan University Center/Career and Academic Planning Center (CAP) Rowan College at Gloucester County Victorine Franks-Hogan Room 200 College Center 1400 Tanyard Road Sewell, NJ 08080 856-464-5237	Yes (Prong 2)	0
42	Rutgers University – Camden Campus James Marino 303 Cooper St. Camden, NJ 08102 856-225-6046	Yes (Prong 2)	0
43	Rutgers University – New Brunswick Campus University Career Services Gateway Transit Village 106 Somerset St. 4th Floor New Brunswick, NJ 08901 848-445-7287	No	0
44	Urban League for Bergen County Janice Douglas or Jeffrey Richardson 12 Tenafly Road. Suite #104 Englewood, NJ 07631 201-568-4988	Yes (Prong 2)	0
45	William Paterson College Victoria Nauta or Pauline Assia 300 Pompton Rd. Suite 301 Wayne, NJ 07470 973-720-2282	Yes (Prong 2)	0

Note About Prong 2 Requests:

Not all of the Prong 2 requests listed in this report were notified of all of the station unit's full-time job vacancies due to the fact that in some cases they requested to be part of the station unit's notification list after the job vacancies were filled. Once Prong 2 requests are made, information for all vacancies moving forward is distributed:

^{*}Ramapo College of New Jersey: asked to be notified on 4/30/15

^{*}New Jersey Department of Labor & Workforce Development's Division of Vocational Rehabilitation Services: asked to be notified on 5/19/15

^{*}Myaircheck.com: asked to stop being notified on 4/09/15; website discontinued

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Rutgers Spring Career Fair (participation in events or programs sponsored by educational institutions)	The event was held on Wednesday, February 4, 2015. The event lasted five hours. WKXW-FM staff members from the promotions, news and digital departments attended the event and answered questions about the station's internship program and career opportunities. Resumes were collected and considered for current and future job openings and internships.
The College of New Jersey Spring Career & Internship Fair (participation in events or programs sponsored by educational institutions)	The event was held on Friday, February 27, 2015. The event lasted four hours. WKXW-FM staff members from the promotions and news departments attended the event and answered questions about the station's internship program and career opportunities. Resumes were collected and considered for current and future job openings and internships.
Mercer County Community College Career & Internship Fair (participation in events or programs sponsored by educational institutions)	The event was held on Tuesday, March 31, 2015. The event lasted for three hours. A WKXW-FM staff member from the promotions department attended the event and answered questions about the station's internship program and career opportunities. Resumes were collected and considered for current and future job openings and internships.
Seton Hall University Fall Career Fair (participation in events or programs sponsored by educational institutions)	The event was held on Thursday, September 17, 2015. The event lasted for three hours. A WKXW-FM staff member from the promotions department attended the event and answered questions about the station's internship program and career opportunities. Resumes were collected and considered for current and future job openings and internships.

Mercer County Community College Communications Mashup Event (participation in events or programs sponsored by educational institutions)	The event was held on Wednesday, November 18, 2015. The event lasted for three hours. The mashup event was held for communications students to learn more about careers in the communications industry. WKXW-FM staff members from the promotions and news departments attended the event and answered questions about how students can get their careers started in the broadcast industry. In addition, resumes were collected and considered for current and future job openings and internships.
Middlesex County Office of Workforce Development and Woodbridge Township Job Fair (participation in job fairs)	The event was held on Wednesday, March 25, 2015. The event lasted for three hours. WKXW-FM staff members from the sales department attended and provided information and answered questions about WKXW-FM's current job openings. Current job openings at the time of the event included: Media and Digital Sales Executive, Senior Digital Sales Executive, Entry Level Digital Media Sales Executive and Part-Time Broadcast Talent. Resumes were collected for the above listed job openings at WKXW-FM and also for future job openings. In some cases, candidates were invited to the station for a formal interview after initial discussions at the job fair.
Educational classes (participation in events or programs sponsored by educational institutions)	Throughout 2015, WKXW-FM station personnel engaged in a total of three broadcast media and journalism related classes. During these classes, station personnel in attendance discussed job and internship opportunities at the station. In addition, station personnel discussed with students job opportunities in radio broadcasting and offered advice on how best to break into the business. Here's a breakdown of the classes station personnel attended:

*Class: "Media, Ethics & Law" at Rutgers University. WKXW-FM News Anchor Kelly Waldron attended the class at Rutgers University in New Brunswick on Tuesday, March 10, 2015. During the visit, Kelly covered a variety of topics including the many ethical situations she has faced over the years as a news reporter and anchor. She discussed how students can use their experience at Rutgers to obtain full-time employment after graduation, the role internships can play in getting a job and the work ethic needed in the business to have a successful career.

*Class: "American Politics and Journalism" at Hunterdon Central Regional High School. WKXW-FM Statehouse Correspondent Kevin McArdle attended the class at Hunterdon Central Regional High School in Flemington on Friday, June 5, 2015. During the visit, Kevin covered a variety of topics including the many ethical situations he's faced as a reporter working in Trenton, how to cover government, the state of journalism and the impact of social media and bloggers on the industry. Kevin also covered how he got started as a reporter and what students can do if they are looking to pursue a career in broadcast journalism.

*Class: "Announcing for Radio & Electronic Media" at Mercer County Community College. The class visited WKXW-FM in Trenton on Monday, October 26, 2015. About 12 students took a tour of the station and met staff members from the news, digital, programming and sales departments. The staff gave students advice on how to get employment in the radio broadcasting field, what types of careers

are available and the importance of internships. The station's internship program was also discussed with students. In addition, students got to experience what it was like to be part of a functioning radio station. Employment Open Houses WKXW-FM held three employment open (participation in job banks, internet houses in 2015 to recruit for full-time programs and other programs designed positions in the station's sales department. to promote outreach) We held open houses on Wednesday, February 18, 2015 and Wednesday, March 11, 2015 with the goal of finding candidates to fill the station's full-time Media and Digital Sales Executive positions. The open house was promoted through on-air ads, NJ101.5.com, Broadcast1Source, Allaccess.com, Jobvite.com and other sources. We held an open house on Wednesday, March 25, 2015 with the goal of finding candidates to fill the station's full-time Entry Level Digital Media Sales Executive positions. The open house was promoted through NJ101.5.com, Broadcast1Source, Allaccess.com, Jobvite.com and other sources. The open houses gave those in attendance the opportunity to have face-to-face interviews with the station's hiring managers. All candidates met with the station's sales managers and market brand manager. Candidates also had the opportunity to ask about the positions, benefits offered and responsibilities/qualifications.

EEO Management Training Session (provision of training to management)

WKXW-FM held one EEO meeting for all hiring managers in 2015. The meeting was held on Tuesday, October 13, 2015 for the station's nine hiring managers. Hiring managers reviewed the station's best practices for following EEO requirements and discussed the station's current recruitment efforts as it pertains to filling vacancies. Hiring managers also reviewed a 26-minute video called "Legal Survival Skills for the Modern Manager." The video covered a variety of topics including: harassment, workplace diversity, negotiation, hiring, communication and customer service.

NJ 101.5 Internship Program (establishment of an intern program designed to assist members of the community)

We have established an ongoing internship program in our Promotions, News and Digital Departments. We actively advertise our internship program through digital ads. We also recruit students interested in a career in radio broadcastingthroughout the year at job fairs held at New Jersey colleges and universities. Participants receive college credit while learning aspects of radio promotions, marketing, news and online digital formats. All students get extensive training and hands- on experience. In 2015, we had a total of 29 interns from the following colleges, universities and community colleges: College of Saint Elizabeth, Connecticut School of Broadcasting, Fairleigh Dickinson University, Kean University, Mercer County Community College, Marquette University, Montclair State University, Ocean County College, Ramapo College of New Jersey, Raritan Valley Community College, Rider University, Rutgers University, Saint Peter's University, Seton Hall University, Stonehill College, SUNY College at Cortland, Syracuse University, The College of New Jersey, University of Maryland, University of Pittsburgh and West Chester University.

Townsquare Media NJ Scholarship Program (participation in scholarship programs)

Townsquare Media New Jerseysponsored the Erik Van Ness Scholarship Award in Recognition of Outstanding Creativity. In 2002, Erik Van Ness lost his life long battle with cystic fibrosis. In Erik's memory, Townsquare Media sponsors the memorial scholarship in the hope of fostering the kind of creativity and passion he inspired in us. The yearly scholarship is in the amount of \$2,500. It is awarded to a New Jersey resident enrolled in an accredited college or university. Students must major in broadcasting production and related courses. The station works with the New Jersey Broadcaster's Association (NJBA) to publicize the scholarship program. The stations' program and news directors review all of the applicants submitted for the scholarship, and select the winner.